

DEPARTMENT OF THE INTERIOR INFORMATION SERVICE

FISH AND WILDLIFE SERVICE

For Release OCTOBER 11. 1959

POSTERS AND LEAFLET PART OF FWS WATERFOWL EDUCATION PROGRAM

A 16 x 21 inch poster on identification of redheads, canvasbacks and ruddy ducks, a copy of the poster on letter-size paper and a leaflet containing some timely information for duck hunters, make up a packet which is being distributed by the Department of the Interior.

The material was prepared by the Fish and Wildlife Service as part of its conservation education program.

The identification poster will be used primarily in areas where these three species are customarily hunted.

The leaflet combines identification material with a reminder that "Duck Stamps Are a Real Investment in Your Future Hunting". It also reminds hunters that all of the net revenue derived from the sale of the duck stamps is earmarked for just one purpose, the purchase of wetlands for waterfowl habitat. The suggestion to "get a friend to invest in a duck stamp" is also made.

On one page of the leaflet is a reproduction of the drawing which stresses that "Minute Men and old-time duck hunters" did not fire "until the eyes were visible". There is space for the imprint of the name of a State conservation agency.

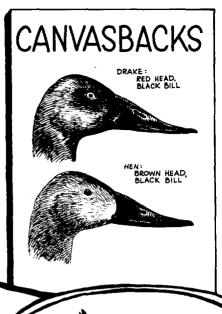
This material is being distributed through field offices of the Bureau of Sport Fisheries and Wildlife. It is being made available for reproduction by State conservation agencies and other interested organizations.

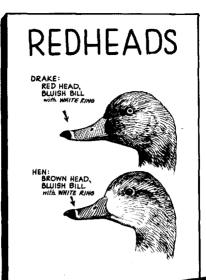
Another package of the Fish and Wildlife Service waterfowl educational program is a series of TV shorts which has been distributed to all parts of the country. Distributed also is the drawing with the "Let 'em come in close" theme.

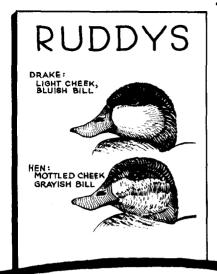
Because of a disastrous drought which for two years has extended over the main waterfowl nesting areas in northern prairie States and in Canada waterfowl hunting this coming season has been considerably restricted. For all practical purposes the hunting of redheads, canvasbacks and ruddy ducks in the Central, Mississippi and Atlantic Flyways has been prohibited but one "mistake" bird of either of these three species is permitted in the daily bag. In the Pacific Flyway the daily bag limit may include two of any of these species or two in the aggregate.

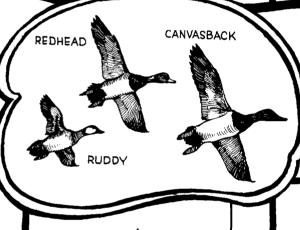
A copy of the identification drawing is attached.

IDENTIFY YOUR DUCKS.









These Ducks NEED HELP



DO NOT CONFUSE

WITH SCAUP

9ob Hines





UNFAVORABLE CONDITIONS IN NORTHERN NESTING GROUNDS HAVE CUT THIS FALL'S DUCK SUPPLY. IN MOST SERIOUS TROUBLE ARE THE THREE SPECIES SHOWN HERE.

Gunners:

LET THE DUCKB COME IN CLOSE UNTIL YOU CAN IDENT-IFY THEM, THEN, IF POSSIBLE, AVOID SHOOTING REDHEADS, "CANS," AND RUDDYS.

CHECK YOUR DUCK HUNTING REGULATIONS.



U.S. DEPARTMENT OF THE INTERIOR - FISH AND WILDLIFE SERVICE